Yue (Annie) Zhu

Animator/Designer/Storyboard Artist

yzhu8@sva.edu / annieanimation.com / New York, NY

Education

School of Visual Arts **New York, NY**

Bachelor of Fine Arts in *Animation* ***2015—2019***

COURSE WORK

- Story Pitch, James Grimaldi
- Drawing, Matt Archambault
- Advanced Animation Workshop, Frank Gresham
- Flash for Animation, Albert Pardo
- TVPaint Animation, Harry Teitelman
- Sound Design, Paul Goodrich

Skills

2D | Flash, Toonboom (Advanced) - Harmony, Storyboard Pro, TVPaint Animation, Photoshop (Advanced), InDesign, Illustorator

3D | Maya, Cinema 4D, Sketchup

Special Effects | Adobe After Effects

Editing | Adobe Premier, Final Cut Pro

Sound | Adobe Audition, Pro Tools

Others | MS Office, Nikon DSLR System, Bootstap 4

Traditional Art Skills | Drawing, Inking, Watercolor

General | Animation, Storyboard, Illustration, Character/ Color/ Layout/ Prop/ Sound Design, Modeling, Video Editing, Special Effects

Languages | Mandarin

Work Experience

Creative Firm **New York, NY**

Animator ***Mar 2020—present***

- Responsible for the all stages of production, including character designs, style frames, color keys, layout designs, storyboards, finished animation, and final video composite for the trailer animation
- Discuss and refine the story structure to make the animation more coherent and stimulating

AKMH LLC, Harbor c/o Billions **New York, NY**

Animator ***Jan—April 2020***

- Collaborate in animation production for the upcoming feature film *A Mouthful of Air*
- Create clean and consistent background designs, style frames, and color keys
- Work closely with screenwriter and director to develop and improve the storyline
- Revise the original artworks and animatics

Animator, Illustrator and Storyboard Artist (Contract)

May 2019—present

- Complete freelance projects for clients in fields ranging from education, video games, publishing, music production, and film
- Create character designs, storyboards, illustrations and animations, help clients stand out in their specific niche
- Deliver high-quality digital artworks on limited schedules through effective time management and client communication

ideaMACHINE Studio **Union City, NJ**

Productions Intern ***Sep—Oct 2019***

- Created commercial animations that distinguish clients' brands and missions
- Conceptualized and prepared production-ready illustrations and character design assets for motion graphic videos
- Assisted in revising and editing footage, created whiteboard animations in After Effects for clients' products
- Collaborated with directors, producers, and production team to produce company branding videos

Panda Corner Corporation **New York, NY**

Video Editing and Social Media Intern ***Jun—Sep 2019***

- Worked with creative teams to produce visually compelling content; designed eye-catching animations, illustrations, and web banners in Adobe Photoshop and After Effects
- Edited short and long-form videos for social media include Instagram, Youtube, etc.
- Contributed to social media campaigns, assisted visual director, marketing managers, and other team members to develop creative marketing materials and brand awareness ads

Wasabi Kikaku, Inc. **New York, NY**

Animation and Design Intern ***Oct—Dec 2018***

- Designed web banners, logos, animated characters and full commercials
- Prepared Facebook ads and other promotional media
- Increased page view numbers from 2K to 4K for clients
- Illustrated line arts for clients' products
- Maintained and updated websites on WordPress